



NAUTICAL SOLUTIONS

It is through spirit design's long standing relationship with some of theWorld's most renowned yacht interior and structural designers, that has led us to specialise in graphic design for the nautical industry. Identities and support material designed by spirit have been found on 30+ of the most beautiful and famous yachts afloat. Whether it's a logotype or brochure for one of these fine vessels or a corporate identity or an advert for an international boat builder, spirit has the skill, expertise and knowledge to create a new standard.

NAUTICAL CLIENT LIST

Identities or brochures for Act9, Alfa Four, Alithia, Althea, Amedeo, Bermie, Cakewalk, Campbell Bay, Cyclos III, Georgiana, Goldeneye, Golden Opus, Heteiros, Il Bucintoro, Lady Linda, Millennium, Opus, Opus II, Sarafsa, Scheherazade, Silver Swan, Sparkling, Tits, Thriller, Victoria of Strathearn, Whisper, ZoomZoomZoom. Range Identities and marketing material for Destiny (Allied Marine), Dynasty (Ta Shing), Sovereign (Oyster Marine), Stratus70 (DML), Sun Fast & Sun Odyssey (Jeanneau). Marketing support material for Andrew Winch Designs Limited, British Challenge for the Americas Cup 1995, Evan K Marshall, PR Marine. The book of Chay Blyth's Inaugral British Steel Challenge Around the World Yacht Race.

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A L T H E A



DESTINY
Yachts

94' 100' 120' & 135'

www.spirit-design.com

ONE

Identity for Althea a 120ft Sloop.

Identity for the Destiny range of motor yachts built by Allied Marine.

TWO

Identity and stationary for 240ft sloop.



VICTORIA
of Strathearn



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ONE

Identity and sales brochure material for the Dynasty range of yachts.



TWO

Identity and applications for super yacht 'Solemates'

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ONE

Identity for superyacht 'Sarafsa'.

Sales brochure and material for the Stratus range of yachts.



TWO

Identity, sales and promotional material for 280ft Superyacht



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ONE

Identity and applications for super yacht 'Whisper'

TWO

Identity for the British Challenge for the Americas Cup.

'No Guts, No Glory' nautical challenges book

Identity for 'Golden Opus' Superyacht

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THE BRITISH CHALLENGE
FOR THE AMERICAS CUP
—1995—





TITS



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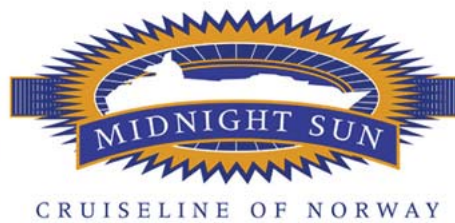
“ While other yachts have very ‘interesting’ names, like “Wet Dream”!. Other wild yacht names include “Lucky Sperm” and of course the most notorious of all “Tits”! ”

“ ‘Tits’ amused me when I saw it . . . The Ships Logo, pretty much explains the meaning of the word ”

‘Power and Motoryacht’ online forum 2004

ONE

Identity and stationary for super yacht.



TWO

Identity for Norwegian cruise line.

Identity for 340ft superyacht ‘Alfa Four’.

ALFA
FOUR



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Goldeneye

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ONE

Identity and application for Marine Works 'PR Marine'.

Identity for Superyacht 'Goldeneye'.



TWO

Selections of adverts for 'Andrew Winch Designs' yacht designers

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ONE

One of a series of sales brochures on behalf of yacht spar manufacturers 'Formula Spars'.

TWO

Web site and sales brochure design for yacht designer 'Evan K Marshall'.

EVAN K MARSHALL
USONIA V

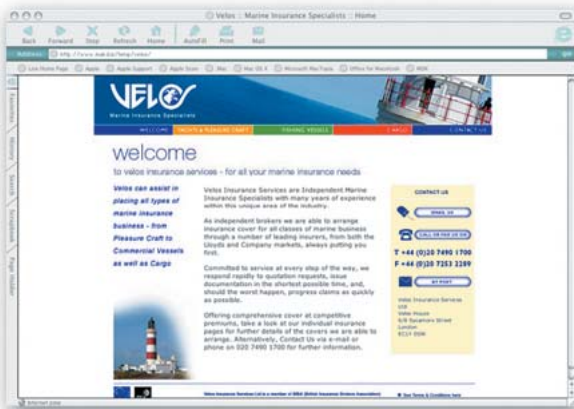


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ONE
Web site and Sales promotion design for nautical insurance company 'Velos Insurance'.

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